

THE LATIN MUSICAL EXPERIENCE

with
SABOR



*Nominated by the
Omaha Entertainment Awards for 'Best Live Ethnic Group 2007'*

The South Omaha Arts Institute is a nonprofit organization that has served the community for over 17 years in Latino youth, arts programs. One of its finest outreach and show pieces is the Latin Musical Experience with Sabor. It's a concert given to schools to share and experience the diverse music of Latin America through the sounds and rhythms of Mambo, Cumbia, Santana, Merengue, Norteño, Latin Pop, Batacha, Latin Oldies y mucho más!

For some 15 years now our groups have performed in schools to demonstrate the rich, diverse music of Latin America. Every year concerts are given that embrace singing, playing and dancing by making it an educational, interaction experience by learning more about culture, history and Latin music.

The group Sabor will perform some of Latin America's most popular rhythms and songs but what does this mean to someone that isn't from Latin America or doesn't understand the language? At times not much...so that's why our group Sabor will encourage interaction through an educational process in their performances. And so how is this done? By demonstrations and participation.

The audience will learn what a 'Grito' is. A Grito is a yell or expression in Mexican culture that is a way of showing appreciation of the art form. The audience is given demonstrations of various gritos and then persuaded to participate throughout the show.

Dance is big part of the music so for a variety of songs the group will request audience members to dance and encourage experiencing something they've probably never done before like dancing to a 'merengue' or 'cumbia'.

Along with a couple of the items mentioned above a number of other activities are thrown in such as singing, playing an instrument and explanation of the origins of music/history.

It's an incredible experience which usually leaves audiences members, clapping, yelling, laughing and having a good time!

To arrange a tour date for your school call today! 402.215.5106