



Building Community Through the Arts!

THE MARIACHI EXPERIENCE TOUR

Call today to see how your school can be part of this cultural experience! 402.215.5106

The South Omaha Arts Institute is a nonprofit organization that has served the community for over 17 years in youth programs. One of its finest outreach and show pieces is its Mariachi Experience in schools.

For 15 years now Mariachi youth groups have performed in schools to demonstrate the rich, traditional folk art of Mexico—Mariachi. Every year concerts are given that embrace singing and dancing that share culture through interaction.

Singers from the ages of 12 to 26 years old interpret some of Mexico's most beloved songs from some of its most famous composers. But what does this mean to someone that isn't from Mexico or doesn't understand the language? At times not much...so that's why our Mariachis encourage interaction through an educational process in their performances. And so how is this done? By participation.

The audience will learn what a 'Grito' is. A Grito is a yell or expression in Mexican culture that is a way of showing appreciation of the art form. The audience is given demonstrations of various gritos and then persuaded to participate throughout the show.

Dance is big part of the music so for a variety of songs the mariachis will grab audience members to dance and encourage experiencing something they've probably never done before like dancing to a 'corrido' or 'cumbia'. Also the Xalapa ballet folklórico will also be present to dance with the audience and mariachis!

Along with a couple of the items mentioned above a number of other activities are thrown in such as singing, playing an instrument and explanation of the dress attire and history.

It's an incredible experience which usually leaves audiences members, clapping, yelling, laughing and having a good time! **THE MARIACHI EXPERIENCE.**

The South Omaha Arts Institute (SOAI) is a 501 C3 dedicated to the cultural preservation, educational outreach, and augmentation of the Arts. Its mission is to provide artistic and culturally specific opportunities for both artists and members of the ethnically and linguistically, diverse population of community.